

## Missouri Product Stewardship Council

### Paint Stewardship Retailer Outreach 2019

Hello, my name is...

*Can I please speak to the store manager/owner?*

[If not available, find out when there's a good time to come back.]

I'm a member of the Missouri Product Stewardship Council, an organization that works to reduce the costs of managing recycling and trash by shifting the current system from one financed by government and taxpayers to one managed by the companies that make the products.

*Do you have a moment to talk about we propose to save taxpayer money and increase the recycling of leftover paint?*

As you probably know, people generate a lot of leftover paint – more than a million gallons in Missouri each year. Managing all of that paint safely and recycling it back into new paint would cost taxpayers about \$10 million each year. Improper management – like dumping it down the drain or putting liquid in the trash – leads to water pollution and other problems. It is also a wasted resource that recycling businesses desperately want.

The good news is that there is a solution that is working in 9 states and the District of Columbia, and it is run by the paint industry themselves. Over 1,700 retailers like you voluntarily participate in these programs as a drop-off site, which provides a valuable service to the community and brings customers into the store.

We'd like to bring that program to Missouri. Right now we're talking to store managers and owners like you across the state to let them know about the program and ask for their support. We really need your support to bring this program to the state.

*Would you support efforts to bring this program to Missouri?*

[If yes, ask if they would be willing to sign the sheet.]

[If *no* or want *more information*, ask if they have any questions you can answer that might gain their support. Provide them with the fact sheets as appropriate.]

[If *no*, ask if you can take their name and contact information to stay in touch. Leave fact sheets as appropriate.]



Please keep me informed of any developments related to a paint stewardship program in Missouri.

NAME	TITLE	AFFILIATION	PHONE	EMAIL	DATE