

Missouri Paint Stewardship

Save money & create jobs through an industry-sponsored paint recycling program

Missouri could gain financial benefits of **\$10 million annually** on the collection and management of roughly **1.3 million** gallons of leftover paint every year. Proper management of leftover paint can cost up to 50% of municipal Household Hazardous Waste budgets.



Product stewardship is the act of minimizing the health, safety, environmental, and social impacts of a product and its packaging throughout all lifecycle stages, while also maximizing economic benefits. The manufacturer, or producer, of the product has the greatest ability to minimize adverse impacts, but other stakeholders, such as suppliers, retailers, and consumers, also play a role. Stewardship can be either voluntary or required by law.

Extended producer responsibility (EPR) is a mandatory type of product stewardship that includes, at a minimum, the requirement that the manufacturer's responsibility for its product extends to post-consumer management of that product and its packaging. There are two related features of EPR policy: (1) shifting financial and management responsibility, with government oversight, upstream to the manufacturer and away from the public sector; and (2) providing incentives to manufacturers to incorporate environmental considerations into the design of their products and packaging.

The paint stewardship solution

Missouri has an opportunity to join 9 other states in enacting paint stewardship legislation in partnership with the paint industry. This opportunity to work together to save money for Missouri's state and local governments is the result of a national, multi-stakeholder agreement facilitated by the Product Stewardship Institute (PSI). Industry-run paint stewardship programs have been operating successfully across the country for a decade.

How can Missouri save money on leftover paint management?

A statewide paint stewardship program would mean that the paint industry would be responsible for collecting and managing leftover paint in Missouri, reducing the role of government and the burden on taxpayers. PSI estimates that roughly 1.3 million gallons of paint go unused each year in the State. If all of this paint were managed by the manufacturers, Missouri would gain a total benefit of over \$10 million annually.

Benefits of paint stewardship in Missouri

- ✓ **Reduced cost:** Local governments will save money on paint management.
- ✓ **More collection opportunities:** The paint industry will work with paint retailers, who can volunteer to be collection sites in addition to municipal HHW collection sites.
- ✓ **More jobs:** In-state jobs will be created in the paint recycling, waste management, and transportation industries.
- ✓ **Less disposal, more reuse and recycling:** More paint will be diverted from disposal facilities and recycled, which reduces waste.
- ✓ **Less leftover paint:** The industry will educate the public to buy the right amount of paint for a job and reduce the amount of paint that is leftover and potentially wasted.



Roles & Responsibilities for Major Stakeholders

Producers

- Create a “stewardship organization” to set up and run a convenient, statewide system for the collection of post-consumer paint.
- Submit a plan to the state for approval, and then provide annual reports on the program’s performance.
- Fund the program through sales of new paint.

State and Local Government

- The state will review and, as appropriate, approve the stewardship organization’s plan and reports, and will provide an up-to-date webpage with a list of compliant manufacturers and the brands of paint they sell.
- The paint program will build on existing local government household hazardous waste collection programs and infrastructure.

Retailers

- Ensure that the manufacturer of any paint they sell is participating in a state-approved product stewardship program. A list of approved

manufacturers and products will be available on the state’s website.

- Provide information to consumers purchasing paint about the paint stewardship program, including paint recycling opportunities.
- Act as voluntary collection sites in addition to current HHW locations.

Residents

- Purchase and use their paint in the same way they always have, but will be provided information that recommends ways to purchase the right amount of paint, reduce the amount of paint that becomes waste, and what to do with any leftover paint that does accumulate.
- A nominal fee at the time of purchase will cover the cost of recycling leftover paint at convenient drop off locations.

Painting Contractors

- Greater opportunities to manage leftover paint at less cost.
- Opportunities to offer more sustainable paint management options to their customers by recycling paint at no extra cost.

Minnesota processes **one million gallons of paint** each year and has established nearly **250** convenient drop-off locations for consumers

Nearly **95%** of Colorado residents live within 15 miles of a drop-off site. The program has processed more than **2 million gallons** of paint since 2015

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