

BRINGING PAINT STEWARDSHIP TO MISSOURI: HB 880

Save money & create jobs through an industry-sponsored paint recycling program.



It is estimated that 1.3 million gallons of paint go unused each year in Missouri. That's enough to paint 52,000 two-story houses. The price of managing leftover consumer paint is staggering too, reaching upwards of \$8 per liquid gallon.

(Source: Massachusetts Municipal Paint Survey, PSI, 2014).

How can Missouri save money on leftover paint management?

By passing paint stewardship legislation, Missouri could gain financial benefits of more than \$12 million annually on the collection and management of leftover paint. Leftover paint is one of the biggest contributors to household hazardous waste (HHW) collection programs and is a financial burden on shrinking municipal budgets.

The paint stewardship solution

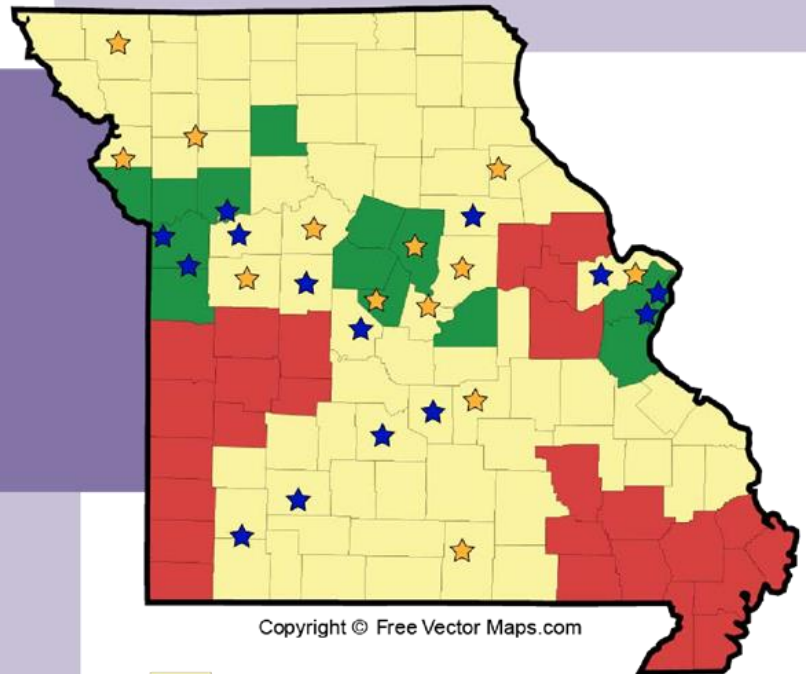
Missouri has the opportunity to enact paint stewardship legislation that puts the responsibility for end-of-life management of leftover paint on the paint industry. In this program, consumers return leftover paint to convenient drop-off locations where it is then transported to processors who recycle as much as possible. Most leftover paint is diverted from landfills. This program is the result of a national, multi-stakeholder agreement facilitated by the Product Stewardship Institute (PSI).

Opportunity across the state

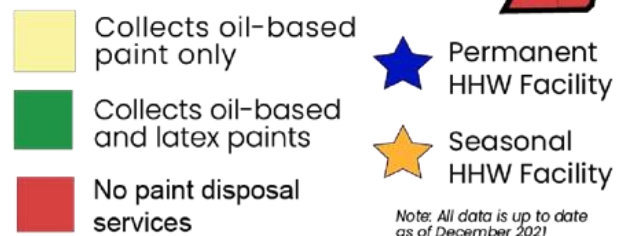


Access to paint disposal in Missouri is limited. This map shows just how few programs exist state-wide.

PaintCare would significantly increase access and provide residents and businesses the opportunity to properly manage their paint.



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*Note: 80% of leftover paint is latex and 20% is oil-based

Benefits of paint stewardship in Missouri

- ✓ **Reduced Cost:** *local governments will save money on paint management.*
- ✓ **More Jobs:** *In-state jobs will be created in the paint recycling, waste management, and transportation industries.*
- ✓ **More Collection Opportunities:** *PaintCare will work with paint retailers, who can volunteer to be collection sites in addition to municipal HHW collection sites.*
- ✓ **Less Disposal, More Reuse and Recycling:** *more paint will be diverted from disposal facilities and recycled, which reduces waste.*



Major Stakeholder Roles and Responsibilities under HB 880

Paint Manufacturers

- Create a “stewardship organization” to set up and run a convenient, statewide system for the collection of postconsumer paint.
- Submit a plan to the state for approval, and then provide annual reports on the program’s performance.
- Fund the program through sales of new paint

State & Local Government

- The state will review and, as appropriate, approve the stewardship organization’s plan and reports, and will provide an up-to-date webpage with a list of compliant manufacturers and the brands of paint they sell.
- The existing local government HHW collection infrastructure will be invited to participate in the stewardship program.

Retailers

- Retailers would ensure that any paint sold is participating in a state-approved product stewardship program. A list of approved manufacturers and products will be available on the state’s website.

- A nominal fee at the time of purchase will cover the cost of recycling leftover paint at convenient drop off locations.

- Volunteer to become a collection site.

Consumers

- Purchase and use their paint in the same way they always have, but will be provided information that recommends ways to purchase the right amount of paint, reduce the amount of paint that becomes waste, and what to do with any leftover paint that does accumulate.
- A nominal fee at the time of purchase will cover the cost of recycling leftover paint at convenient drop off locations.

Painting Contractors

- Greater opportunities to manage leftover paint at less cost.
- Opportunities to offer more sustainable paint management options to their customers by recycling paint at no extra cost.

Paint Stewardship Saves Money

Paint is the most expensive product for local household hazardous waste programs to manage, costing governments and taxpayers across the country millions of dollars.

In a 2021 survey of urban and rural Missouri counties*, it cost over half a million dollars to manage 144,164 gallons of used latex and oil-based paint.

This represents only a fraction of the **1.3 million gallons** of leftover paint accumulated in Missouri each year.

Missouri communities would financially benefit from a paint stewardship program in the following ways:

- Communities that offer paint recycling services enjoy direct cost savings when product manufacturers take on the costs that local programs are currently paying.
- Communities without paint recycling services enjoy no-cost expanded service—convenient paint recycling without additional costs.

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